THURSDAY JULY 1 t

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Thursday, July 1st, we begin this semi - annual manufacturers' surplus distribution and stock reducing event under complete jurisdiction of our department managers



"I have prepared values that will attract crowds of women to my department Thursday

\$1.25-\$2.00 foulards, 50c

-- 5000 yards for this sale

-a value that no woman can afford to miss-just think of purchasing \$1.25 to \$2.00 foulard for only 50c yard, isn't it wonderful—shown in the popular navy blue so much in de-mand, and light and dark shades—36 inches wide—a serviceable silk for Summer dresses and waists.

85c Poplins 29c Yard

-shown in all the most wanted shades-small figured effects-40 inches wide for dresses and walsts.

\$1.50 Black Silk 98c Yard

-beautiful satin finish-36 inches wide-a wonderful value at the low price of

\$1.25 Fancy Taffeta 50c Yard

\$5.00 Striped Lawn

\$7.50 Ramie Linen

-stylish models for porch or street wear-made with a dainty lace collar and fril-led front-very becoming.

—coel and dainty for sum-mer wear-made with a full gored skirt; colors are pink, light blue, lavender and white—smart tailored styles —some have belts, others trimmed with novelty but-

Dresses \$2.98

Dresses \$5.00

-beautiful white grounds with dainty rose patterns-nothing prettier for summery dresses—a special

have purchased specially for this sale

-- says Mr. Sheets

\$12.50 wash dresses \$6.75

dresses suitable for afternoon, outing, street or home wear fashioned of beautiful voile, lawn and dotted Swiss—some of the prettiest styles of the season—skirts are gored, pleated tune and two-tiered effects—shown in figured effects and tune of the prettiest which was and finished—sizes for women and misses.

and taken from my regu-

lar stocks 1000 dresses'

\$1.00 Habitau Silk 50c Yd. -White only; washable; just the thing for making pretty shirt walsts; shown

in figured effects. \$2.50 Silk Ratine 50c Yd.

-shown in Copenhagen, oyster beach, rose, wistaria, black, grey, reseda, king's blue-40 inches wide-rich, lustrous finish.

75c and 85c Fancy Silks 29c Yard

\$5.00 Striped Magras

remarkable value.

-made with an embroider-

ed voile collar and black silk tle-very chic and stylish-

gored or pleated skirts-a

-scores of pretty styles-

fashioned of fine poplins, gabardines and serges—full lined; colors are navy, black and tan—an unusual value at the low price of \$6.75.

\$18.50 Cloth Coats \$6.75

Dresses \$2.98

-a large assortment in the selection; shown in all shades-suitable for dresses and waists.

new era in merchandising

One of the strongest elements in a modern business is personality—the public today wants to know more about the ideals and principles governing a public institution bidding for patronage—it is the -- Miss Connell element of personality and character in the men at the head of the world's greatest institutions today

that is proving a dominating factor in achieving success.

Back of the McKelvey Store is an organization of men and women of sterling character with a host of personal friends among its clientele. To make still stronger this bond of personal friendship and service, the management of the McKelvey Store gives to its buyers, full control during the Department Managers Sale, allowing them the opportunity to offer such values as will express their sincere desire to serve and exemplify their ability as department managers.

Thousands of dollars worth of Spring and Summer merchandise of best quality will be offered during July at price-savings of 10 to 50 per cent---much of this merchandise fresh from the factories and looms

Parisian Ivory at 1/3 Off

\$1.25 waists at

\$1.98-\$2.25 white \$1

—a smart and stylish wash skirt, fashloned of a good heavy quality pique, that will launder beautifully—made with large patch pockets on the side and trimmed with novelty pearl buttons—special value!

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Leather novelties, 1/2 off

—ideal suggestions for gift purposes—also for travelers' use—included are manicure sets, trav-eling cases, card cases, collar bags, and a host of others—all high grade leather novelties,

JEWELRY

-fine Derby silver; consisting of three pieces-

-shell, amber and demi-amber; large assortment of styles-all the newest novelties shown.

pique skirts

\$5.00 Toilet Sets \$2.48.

25c Fancy Hair Pins 10c.

25c Picture Frames 15c.

-the prettiest walsts we have ever sold at such a low price—fashioned of fine barred crepe—nicely tailored and finished—cool and smart for summer wear—all

White Parisian Ivory
Toilet Sets, manicure
sets, mirrors and hair
brushes, comb and
brush trays, jewel
boxes, pink cushions,
cloth and hat brushes,
etc., red, white or
chocolate rubber; regspecial at..../9 Off
special at..../9 Off
wiscellaneous Toilets—
Miscellaneous Toilets—
wiscellaneous Toilets—
wiscellaneous Toilets—
wiscellaneous Toilets—
wiscellaneous Toilets—
wiscellaneous Toilets— Wash Cloth Cases—in-cluding wash rag; also tourist cases of fancy cretonne; regu-larly 25c; 18c special at.....18c

these walsts.



"Give me the best space in the store to display these wonderful wash goods values

-- Mr. Thompson

Best 121/2c percales at only 9c

one of the best qualities made-36 inches wide-shown in dark colors only-small neat designs-this percale will launder nicely and give excellent service.

10c Cheviot 63/4c Yard -a good quality shirting cheviot; mostly staple blue patterns-excellent laundering qualities.

15c Ladlassie Cloth 121/2c Yard

—a cloth very similar to Kindergarten cloth, but not quite so heavy—all colors, absolutely fast—good range of patterns suitable for children's dresses and

26c Plisse 17c Yard

Si.25 Lingerie 69c Walsis. 69c Fancy \$4.95

—fashioned of all-over embroidered organdie; some pink, others light blue and all white; every one new. 82.50 and 82.75 61.05 —the well known Windsor make; better known as Windsor Crepe; 30 inches wide; pretty white grounds with neat printed designs.

Bedding clearance

PILLOW CASES—size 42x36 inches and 45x36 inches—excellent grade tubing—nicely made and finished; regularly 21c and 16c
PILLOW CASES—size 45x36 inches; good quality muslin; nicely hemsitched and embroidered; pretty designs; regularly 25c; 18c
SHEETS—sizes 81x90; excellent quality; bleached and seamless—well made—regularly 59c

50c Dress Linen 25c Yard -36 inches wide; nice weight; shown in a good assortment of colors—good laundering qualities.

10c White Goods 6c Yard —fine sheer qualities; 28 inches wide; neat assortment of patterns—for dresses, waists, etc. 75c Lace Cloth 48c Yard

-a sheer imported quality; 40 Inches wide; choice of two splendid designs \$1.25 Embroidered Voile 75c Yd. -a beautiful, fine imported quality -all white with neat embroidered dots and figures-nothing prettier for cool summery dresses and waists.

\$1.00 dress linens special at 50c vd.

-the most popular material of the season for dresses and skirts -this special linen is 31 inches wide-it is extra fine, hand woven -can also be used for art purposes-an extraordinary value.

Mr. Green's Wonderful Silk Glov Offer

\$1.00 GRADE

—this value will appeal to a host of economical women—pure thread silk gloves, 16-button length — every pair double finger tipped—now is the time to supply your summer glove needs.

81.00 Chamolsette Gloves 6De —the well known Kayser's; fir length—white or natural—all size

50e Chamolsette Gloves 18e—natural colors only—nice quality—16-button large sizes. 50e Chamolsette Gloves 35e

—two clasp wrist; shown in tan, grey and pongvalue at 35c pair.

1000 pairs of \$1.00 Silk Stockings at, pr. Oc

You'll need plenty of silk stockings for your vacation trip or for summer wear—isn't it wise then to share this opportunity—shown in black, white and colors—a few Italian silks are included—every pair well reinforced in the sole heel, toe and garter top.

Women's 50c U.

Suits, 29c

—a comfortable and well fitting sum and sleeveless—lace trimmed with cuft offer for women—sizes 4, 5 and 6. -Women's, fine grade cotton; low neck and sleeveless; lace trimmed or cuff knee; regular and extra sizes.

10 rolls Wax Paper, 25c



-- ask Mr. Holsinger at the stationery department -the well known Purity brand; 24 sheets to a roll-best quality for wrapping lunches-an extraordinary value,

\$1.00 Stationery 50c broken lots of high grade stationery; beautiful plain white and tinted effects-cor-

respondence cards or paper. 35c Correspondence 27c Cards.—also initial paper; the new French size with beautiful Old English initials, die stamped in gold. 27c 35c Writing

Our special "Milford Lawn", 48 sheets of paper and 48 envelopes to a box; a good linen finished paper.

"Think of 59c ribbons at only 17c per yard" --- says Mr. Rice



-can you imagine such a value-beautiful fancy ribbons in dainty floral and striped designs; excellent assortment of colors ideal for making girdles, bair bows and sashes-fine quality.

A wonderful array of values prepared in the embroidery and embroidery sections

89c to \$1.25 Baby Flouncings 39c Yard -27 inches wide-fine Swiss embroidery — heautiful de-signs-finished with a ruf-fied edge-mothers should investigate this value.

5c Torchon Lace 3c Yard -also insertions to match; shown in white only-1½ to 2 inches wide—good quality —an excellent value. 89c Net Flouncings

69c Yard -18 inches wide; white, and scru; exquisite designs-for making beautiful party or evening dresses.

\$1.25 Net Top Flouncings 89c Yard -white and ecru; 27 inches wide; all new designs-fine quality-these materials will make beautiful gowns.

luncheon service

Up to \$1.50 Venise Lace Collars 59c

Women's 5c Handkerchiefs 3c

Women's 10c Handkerchiefs 6 for 39c

Women's 50c Handkerchiefs 25c Each

Special McKelvey conveniences for

out of town customers -- rest rooms,

telephones, restaurant and quick

—also collar and cuff sets
—a host of pretty shapes
and styles in the assortment
—ecru and white—wonderful values.

-fine sheer cross bar ma-terial-nicely hemstitched-a good value.

-made with pretty em-broidered corners; hem-stitched hems - excellent quality material.

-all pure linen; % or % inch hemstitched hems beautiful quality.

-fine Platonoid; choice of square or oval shapes-"You may have my best \$1.00 stamped night gowns and

combinations for 48c' —fine quality nainsook—including the new 1918 Royal Society Patterns—made up and stamped ready to be embroidered for simple or elaborate embroidering, also for crochet yokes—the woman who embroiders should not miss this value.

25c Porch Pillow Slips 8c -made up in combinations of linen, chambray, cre-tonne and rep: made from short ends giving us the quality of a 25c slip-several stencilled patterns which can be used as they are or embroidered as you wish-an endless variety to choose from.

-extra fine pillow tubing; 42 and 45 inch sizes; stamped in various patterns for embroidering.

Up to \$1.00 Battenberg 39c -scarfs, centers and some drawnwork designs with filet effectsalso add cluny pieces; wonderful values.



50c night dresses for 29c



-- "one of my best values -- Miss Hollahan -dainty slip-over styles-nicely trimmed with embroidery-fashioned of good quality muslin-limit three to a customer -one of the best values we have ever offered in women's night gowns.

NIGHT DRESSES-fashloned of fine sheer nainsook; low neck and set in sleeves; daintily trimmed with embroidery; regularly 69c; 49c

NIGHT DRESSES-a host of pretty styles; fine sheer nain-sook; trimmed with the love-liest kinds of laces, embroid-eries and ribbons; regularly \$1.50; special 98c

Other muslinwear offerings that Il attract women to McKelvey's muslinwear store

and with a good quality cambric top and trimmed with a ruffle of embroidery; sizes \$8, 40 and 42 , alst bands.

25c Drawers 19c

-fashloned of a good quality cambric;
made with a deep cambric hemstitched
ruffle—open or closed styles.

30c Drawers 29c

at

Extra large size; fine cambric with a
lawn tucked ruffle—25 and 27 inch
sizes—a good value. 69c Drawers 49c
at.
—fashioned of a good quality cambric;
regular and extra sizes; embroidery and
lace trimmed.

Up to \$1 Dressing Sacques, 39c

-odd sizes, but all good values—fashioned of fine lawn and percale—just the thing for home or porch wear—all sizes in the lot, but not a complete range in each style—housewives should avail themselves of this opportunity

Kimenes. 79c

—also pretty lawn kimenes—a hest of dainty styles in the lot; all sizes; nicely made and finished; many pretty col-

conts.

Soe Wash Petticonts.

- made of neat striped percale; finished
with a ruffle; just the thing for every
day wear.

Corset Accessories

-Warner's, B. & J., etc.—shown in all the most popular styles; made of firm cotton and neatly trimmed.

es.ee to \$5.00 98c

—alightly soiled from handling and display—including some of the finest makes—various styles.

Mothers, read about these clearance values in the

Infants section

50c Infants' Silk —shown in pink, light thue and white—pure thread silk—all sizes. Si.00 Carriage 98c

Hobes

—fine grade worsted carriage robes; hand made—
just the thing for baby's
carriage.

—a wonderful value and one that no mother can af-ford to overlook—all spring weight; a host of lovely styles; 4 and 5 years sizes. 82.00 Children's 69c
Sweaters 69c
-navy blue-sizes 4 to 10
years; all good styles-an
excellent value. dec Children's 39c

—white and colors; cute little styles; sizes 2 to 6 years.

will have 500 new Trimmed Hats ready Thursday

--- up to \$7.50 values for only smartest of the sanctioned modes for mid-summer-mos of the hats fresh from our work rooms Thursday—others set aside from our regular stock. For the Department Managers' Clearance EACH Sale only 80c.

\$1.98-2.98 Dress Shapes 49c-69c -all white and all black hemp hats, including sailor and shepherdess styles, also the new close-fitting tur-

fashion. Marabou — the most popular trimming for Summer hats—white and all the prevailing colors—Department Managers' Clearance Price

Pom-poms Untrimmed Panamas 97c

Come to Youngstown during the Department Managers' Sale -a profitable shopping time

The G. M. McKelvey Co., Youngstown, Ohio

